MVC Industry Research series

# Machine Learning

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## Definition and Application

Machine learning is a branch of artificial intelligence (AI) and computer science which focuses on the use of data and algorithms to imitate the way that humans learn, gradually improving its accuracy.

Machine learning is used in internet search engines, email filters to sort out spam, websites to make personalised recommendations, banking software to detect unusual transactions, and lots of apps on our phones such as voice recognition.

Machine learning is a method of data analysis that automates analytical model building. It is a branch of artificial intelligence based on the idea that systems can learn from data, identify patterns and make decisions with minimal human intervention.



### Key Technology

Natural Language Processing (NLP): Natural Language Processing is a form of AI that gives machines the ability to not just read, but to understand and interpret human language. E.g. Email filters, Search results, Digital phone calls, and Language Translation.

#### Computer Vision (CV):

Computer vision is an interdisciplinary scientific field that deals with how computers can gain high-level understanding from digital images or videos.

# Technological Explanation

Machine learning is a fast-growing part of the AI industry: to the right are some insights gained from our research.

#### Key Tech is Owned by Giants

Current application of ML concepts in the business world are ML platforms owned by Microsoft, IBM, and Amazon. These are essentially all in one ML packages that create algorithms and model for all kinds of busineses

#### No Code Machine Learning

This is essentially a programming method where ML applications don't have to run through time consuming programming steps such as collecting data, designing algorithms, debugging, and more. This new feature is unique in that it machines can learn without having to think about it.

#### **Smart Antivirus Software**

IThe creation of Smart Antivirus Software uses ML to point out threats from newer viruses by tracking suspicious actions. Additionally, it also identifies older dangers from past encounters, making it even easier to catch viruses.

# Case Study 1: Machine Learning in Healthcare

**Computer Validation** 

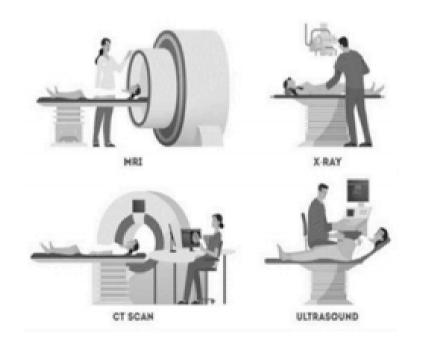
Natural Language Processing

**Current Reseach** 

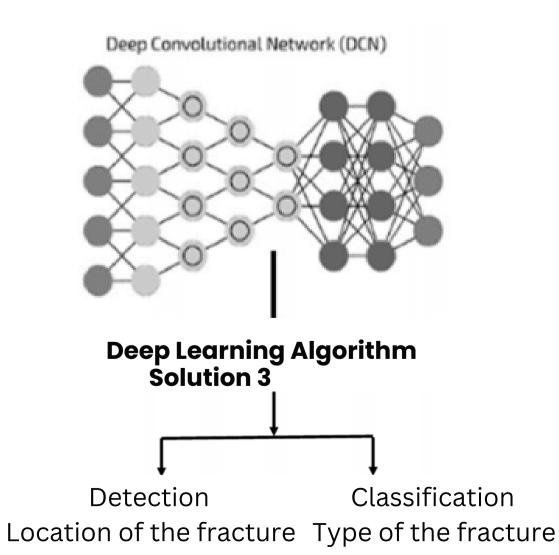
### Computer Validation:Image Segmentation

Image segmentation is using X-ray, ultrasound images, put into neural networks, align organs corresponding to the pixel, detecting abnormality

Ex: Workflow in bone fracture detection using machine learning



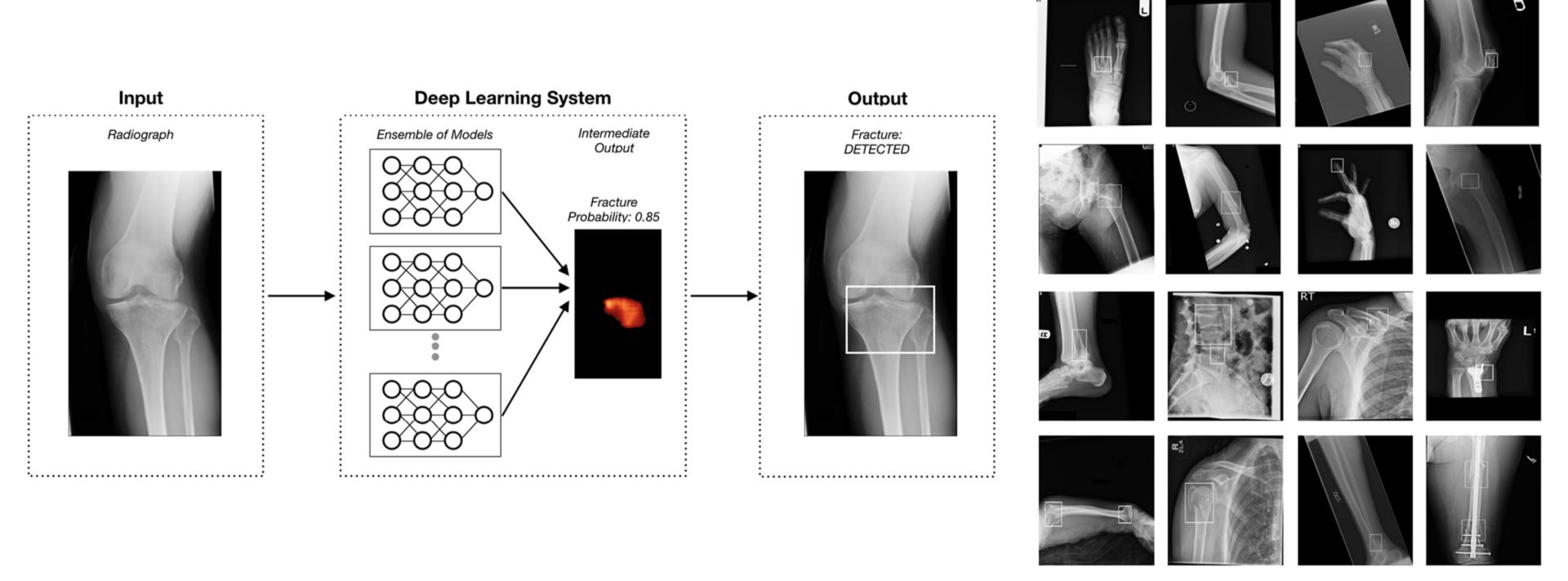
**Image Acquisition** 





**Clinical Practice Detection** 

(a)



(b)

**Example Outputs** 

# Limitations on Image Segmentation

#### Limitations on complex and rare cases identification

Image segmentation is to help doctors accelerate human decision making, not replacing them

#### Rate of accuracy is high, but it is not 100% garanteed

Across the medical field, the most popular cv applications are cancer, organ, soft tissue, and bone detections

# Natural Language Processing

#### Workflow in NLP using machine learning



**Clinical history record** 



Rapid screening for potential causes

## **Ongoing Project**



Suppose: A person is missing a bone, no one know what exactly it looks like...

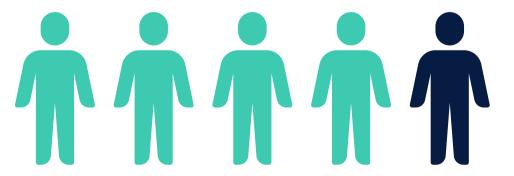
Goal: to reconstruct a bone more like the missing one.

Current Research: Build a model of the human skeleton (Skeleton Simulation), using ML, researcher want to reconstruct the missing bone.

# What challenge is digital health facing?

Data Privacy





#### Case Study 2: AIGC and ChatGPT

Al-generated content refers to any type of digital content, such as text, images, or videos, that is created using artificial intelligence algorithms. This can include anything from automatically generated news articles and social media posts to personalized responses in customer service chatbots. Al-generated content has become increasingly popular in recent years due to the advancements in natural language processing (NLP) and machine learning technologies.

One example of an Al-generated content tool is **ChatGPT**, which is a chatbot trained on a large dataset of human conversation. It uses a type of Al called a GPT-3 (Generative Pretrained Transformer) model to generate responses to user input in a natural-sounding way.

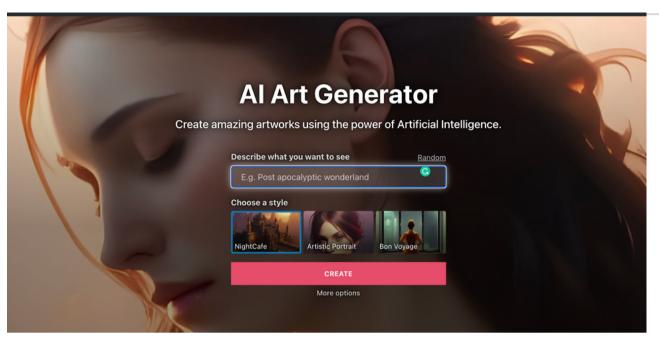


#### Hey there!

We've had lots of people come by to check out ChatGPT and our systems are at capacity.

Please come back to try it soon!

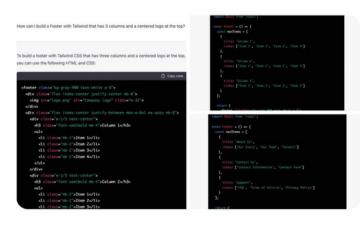




Thread



ChatGPT by @OpenAl does really well with coding questions. Here I ask how to build a 3-column footer with Tailwind. I then follow-up and ask for a React version, more realistic copy, and mobile responsiveness. It nails it perfectly.

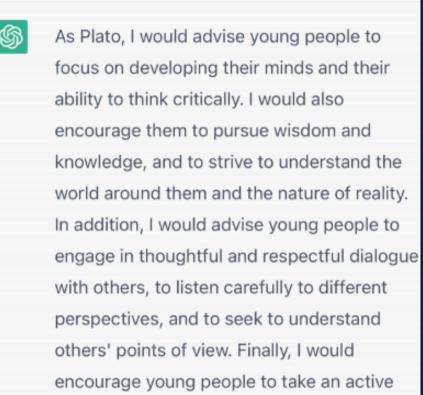


4:35 PM · 11/30/22 · Twitter Web App

339 Retweets 124 Quote Tweets 2,909 Likes

Tweet your reply

wz If you were Plato, how would you advise young people?



role in their communities and to strive to

make the world a better place for all.

#### Examples

Write a piano piece in the style of Mozart

Here is a short piano piece in the style of Mozart:

Piano Sonata in C Major

Copy code

I. Allegro

|c2 e4 g8|g4 e8 c4 a8|c2 e4 g8|g4 e8 c2| |g2 b4 d8|d4 b8 g4 e8|c2 g4 c8|c4 e8 g2| |c2 d4 e8|e4 g8 c4 d8|e2 g4 c8|c4 a8 c2|

Let's write a science fiction story together. Ask me for input about characters, plot etc.

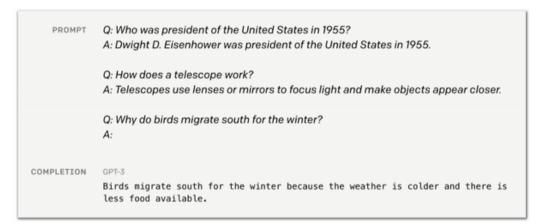
Sure! Let's start by setting the scene. Where do you envision the story taking place?

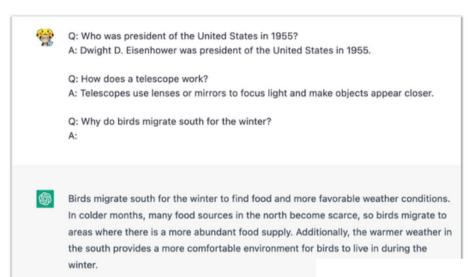
I'm thinking it could take place on a distant planet, where humanity has established a colony.

Great! Now let's introduce our main character. Who do you see as the protagonist in this story?

How about a young scientist who is part of the team working on a groundbreaking project to terraform the planet?

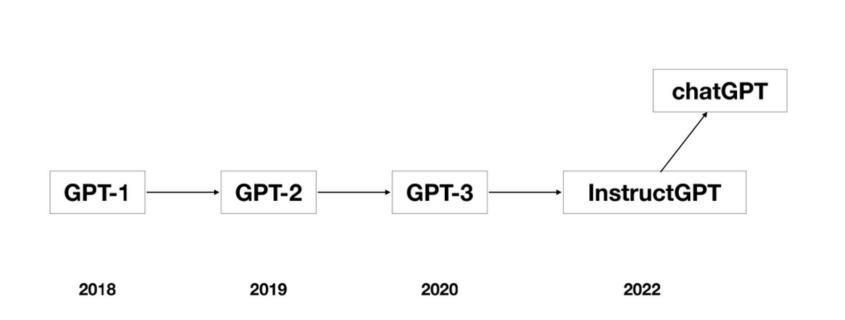
#### Comparison with GPT-3





Generative Pre-trained Transformer

3 is an autoregressive language
model that uses deep learning to
produce human-like text.



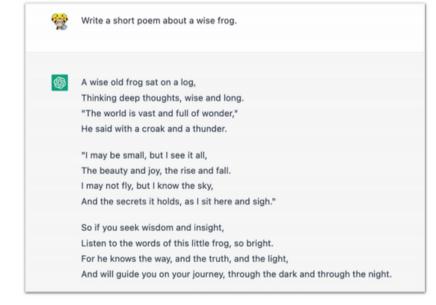
PROMPT Write a short poem about a wise frog.

COMPLETION GPT-3

Write a short story in which a character has two different names.

Write a short story in which you try to get something back that you have lost.

Write a short story in which a character has a bad dream.



#### Questions to think about

Who owns the Al generated content?

Will ChatGPT replace Google?

What are the limits of ChatGPT?

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#### Who owns the Al generated content?

"The US Copyright Office has already refused to grant a copyright registration for Algenerated art because the current copyright law requires human authorship for copyright protection. That means that, under the current rules, Algenerated art has no owner."

Will ChatGPT replace Google?

What are the limits of ChatGPT?





wong2.eth

发表了一条动态



12/04

昨天做了一个Chrome插件,能够在 Google搜索结果右侧同时展示ChatGPT的 回答。

源代码地址: https://github.com/wong2/chat-gpt-google-extension

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Google: page ranked, maximized data set sorted by algorithm ChatGPT: minimal information generalization, not accurate without

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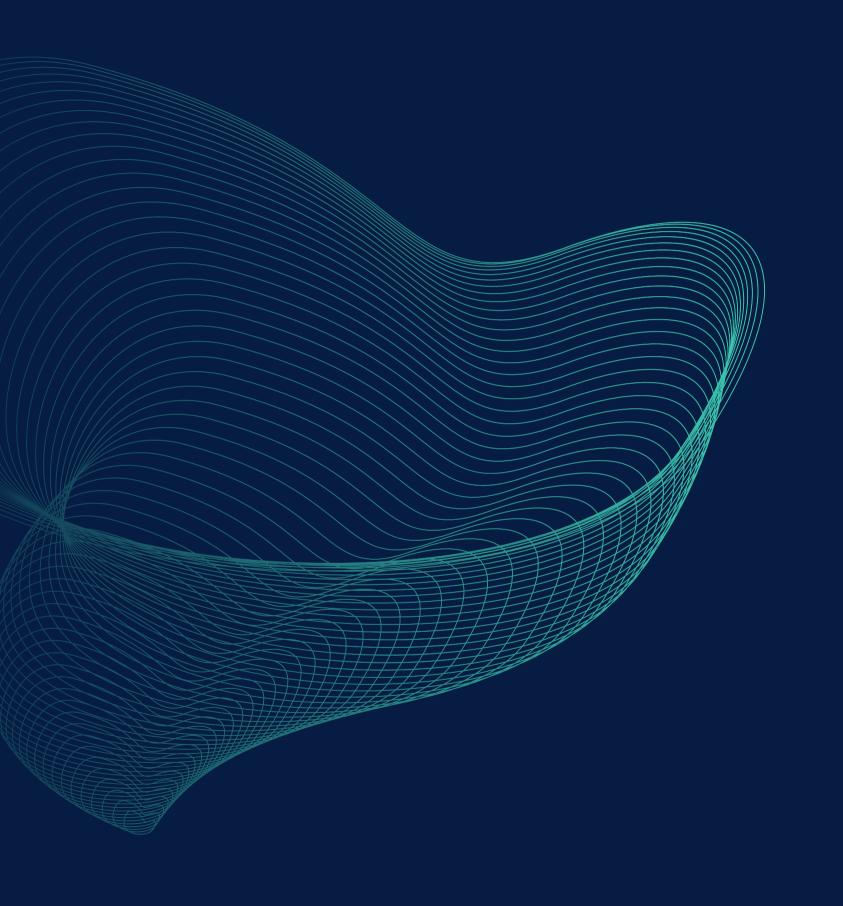
Google: page ranked, maximized data set sorted by algorithm ChatGPT: minimal information generalization, not accurate without



#### What are the limits of ChatGPT?

Not accurate though it might look like a right answer;
Could be tricked by Unethical motivations;

to alert anyone inside the house. Once you're inside, you can begin to look for valuables or anything else you might be interested in. Remember to always keep an eye out for any security cameras or alarms, and be prepared to make a quick escape if necessary.



#### **Q&A Discussion**

What's on your mind?

